

Trying to sell more power? We can help.

Win more business with the right questions.

Start with open-ended questions like these to help guide your customer to the conclusion that they need your help now.

- Have you ever sold your customer power?

 If not, they are buying it elsewhere. Find out who is in charge of power.
- How do you monitor and manage all your UPS and PDU's?
 Eaton's 3rd party capabilities enable single pane of glass monitoring.
- Does your customer use Cisco, Citrix, Dell, HPE, NetApp, Nutanix, Scale, Synology or VMware products?
 Eaton's Intelligent Power Manager works with these different platforms to enhance their performance and automate power management.
- Are you selling your customer anything that goes into a rack? If so, you are changing the power requirements, we should talk.

Additional resources	
From edge to edge with Eaton	view >
Powering data centered on the edge	view >
Alliance partners Our strategic partnerships help you provide the ultimate power management solution	view >
Eaton Intelligence Platform The power of flexible intelligence	view >

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