To prevent future issues, recommend a subscription.

Recurring revenue for you, reassurance for them.

A subscription business model offers a host of advantages. It creates opportunities, retains customers and simplifies a lot of business processes making them easier in the long run. We have made it easy for our partners to offer 1 to 5 year software subscriptions on the trusted Eaton Intelligence platforms. Save your customers **over $500** per device the first year with a subscription while increasing *your* revenue by **$1000** over 5 years.

1 to 5 Year Subscriptions available

Intelligent Power Manager

Visual Power Manager

Partner benefits

- Subscription billing offers Long-term recurring revenue
- Subscription-based pricing attracts more customers
- You can earn more through up- and cross-selling
- Easy to offer a proof of concept
- Can be broken down to a simple device cost per month
- Shift business from reactive to proactive

Customer benefits

- Promise of continuous access to the newest version of your software
- Flexible option to change service at anytime
- Lower entry costs
- Remote monitoring of power devices
- Deploys easily and remotely via network connection

Offering your customers a easy-to-use safety net is the best way yet for them to "set it and forget it."
Then you can be the hero, fixing the problems before they occur!

For more information, please contact:
Eaton National Account Managers
TDSYNNEX@eaton.com
seeaton@tdsynnex.com
tripplite@tdsynnex.com

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Eaton Intelligence Platform Software Subscription Options

Use the following table to help determine which subscription options are right for you and your customers.

Product	Part Number	# of Years
VPM Professional offers the ability to visualize infrastructures with asset management and location-based analytics to take necessary actions for continuous uptime of critical applications.	VPM-SUB-1Y	1
	VPM-SUB-2Y	2
	VPM-SUB-3Y	3
	VPM-SUB-4Y	4
	VPM-SUB-5Y	5
Visual Power Manager Floor (VPMF) The same as VPM, but VPMF allows you to monitor your floor mounted assets such as larger three phase UPS and PDUs inside of VPM.	VPMF-SUB-1Y	1
	VPMF-SUB-2Y	2
	VPMF-SUB-3Y	3
	VPMF-SUB-4Y	4
	VPMF-SUB-5Y	5
VPM Essential is an easy-to-use, self-installable license that offers users essential power management capabilities in a simplified interface for a competitive price.	VPM-ESS-1Y	1
	VPM-ESS-2Y	2
	VPM-ESS-3Y	3
	VPM-ESS-4Y	4
	VPM-ESS-5Y	5
IPM Monitor offers capability to monitor UPS and rack PDU devices and the capability to send notifications when alarms and alerts are generated by the device. It also offers capability to do a basic server or PC shutdown to avoid a crash.	IPM-MON-SUB-1Y	1
	IPM-MON-SUB-2Y	2
	IPM-MON-SUB-3Y	3
	IPM-MON-SUB-4Y	4
	IPM-MON-SUB-5Y	5
IPM Basic offers the capability as explained in IPM Monitor and adds capability to manage host devices in a virtualized environment providing graceful shutdown to avoid crashes and to avoid data loss or corruption. It provides host power management such as shut down of all virtual machines and placing host in maintenance mode.	IPM-BASIC-SUB-1Y	1
	IPM-BASIC-SUB-2Y	2
	IPM-BASIC-SUB-3Y	3
	IPM-BASIC-SUB-4Y	4
	IPM-BASIC-SUB-5Y	5
IPM Gold offers capabilities in IPM Basic with the addition of cluster management, hyperconverged infrastructure management and management of individual virtual machines to avoid crashes, data loss and data corruption.	IPM-GOLD-SUB-1Y	1
	IPM-GOLD-SUB-2Y	2
	IPM-GOLD-SUB-3Y	3
	IPM-GOLD-SUB-4Y	4
	IPM-GOLD-SUB-5Y	5

To learn more, please visit:
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